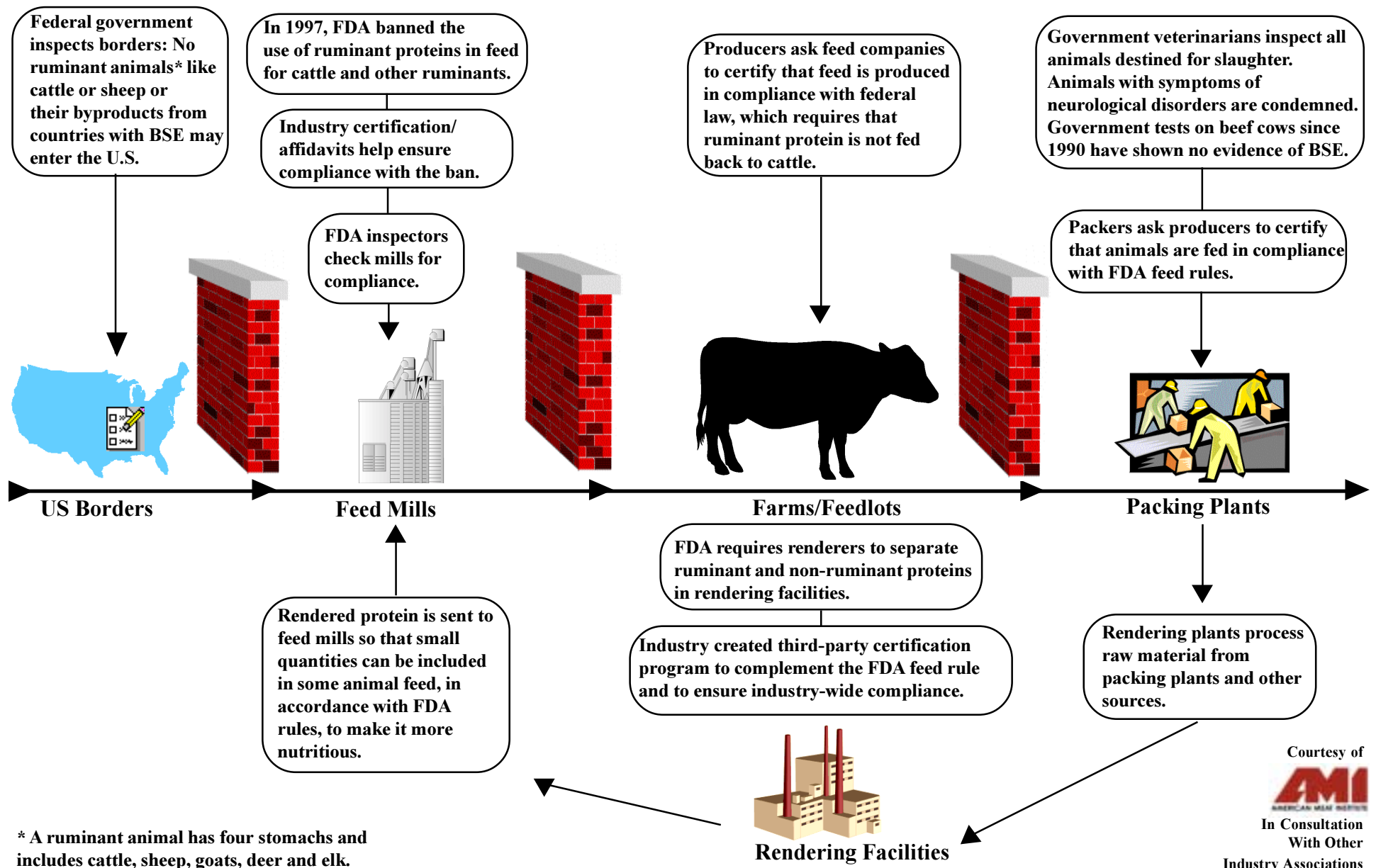


U.S. BSE Prevention Strategies

No BSE exists in U.S. cattle herds. This puts the U.S. in the advantageous position of preventing a foreign animal disease. This is in sharp contrast to Europe, which is struggling to contain a disease that exists within its borders. The graphic below details the “firewall strategy” used by the U.S. government and feed, rendering, cattle and meat industries to ensure that cattle herds remain BSE free and that U.S. beef ranks among the safest meat products in the world.



* A ruminant animal has four stomachs and includes cattle, sheep, goats, deer and elk.